

DRIVE NEW REVENUE — INSTANTLY



DATACARD® FINANCIAL INSTANT ISSUANCE SOLUTIONS

Take your business to the next level

[Datacard](#)Group



CONNECT WITH CONSUMERS INSTANTLY

Financial Instant Issuance

Datacard® financial instant issuance solutions provide banks, credit unions, retailers and other financial card issuers with powerful new ways to drive revenue and engage consumers. Imagine the power of a consumer walking into one of your locations and — within minutes — walking out with a highly personalized, permanent payment card or mobile wallet with purchasing power.

KEY BENEFITS

- Increase activation rates
- Greater card usage, share of wallet
- Cross-sell additional offerings
- Reduce paper, postage and mailing costs
- Lower card printing and inventory expenses
- Strengthen brand loyalty

GIVE CONSUMERS WHAT THEY WANT

- Immediate purchasing power
- Instant replacement of lost or stolen cards
- Choice of personalized payment products

ANY CARD, ANY DEVICE, ANY WAY YOU CHOOSE

Datacard Group offers everything you need for a successful instant issuance program, including software, systems, supplies and a full range of consultative services and technical support. We configure fully integrated solutions to align with the way you want to do business.

Largest Portfolio of Desktop Issuance Systems

Datacard Group offers issuance systems for every application.

DATACARD® CE870™
INSTANT ISSUANCE SYSTEM



DATACARD® CR500™
INSTANT ISSUANCE SYSTEM



DATACARD® FP65i™
FINANCIAL CARD PRINTER



DATACARD® CD820™
INSTANT ISSUANCE SYSTEM



Retransfer Printing

- Reliable, secure operation for high card volumes
- Support multiple card products using up to three input hoppers
- EMV® smart card capabilities

Near-edge, Direct-to-Card Printing

- Personalize pre-embossed, pre-printed or blank card stock
- Rear indent printing
- EMV® smart card capabilities

Near-edge, Direct-to-Card Printing

- Issue secure, flat financial cards instantly
- Full-color or monochrome printing
- EMV® smart card capabilities

Embossing and Near-edge, Direct-to-Card Printing

- Support multiple card products using up to six input hoppers
- EMV® smart card capabilities

SECURE
— ISSUANCE —
ANYWHERE



The Power of *Secure Issuance Anywhere*[™]

Datacard Group gives you the flexibility to issue secure cards anytime, anywhere — centrally, instantly at a branch or even to a mobile device. Our integrated platform of hardware, software, supplies and support empowers issuers like you to do business any way and anywhere, you choose.

Smart Cards and Mobile Payments Simplified

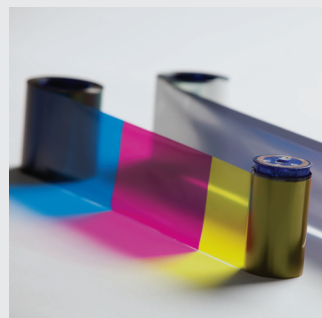
Datacard solutions simplify the deployment of EMV[®] smart card programs, mobile payments and m-commerce offerings. Our robust issuance hardware and software can be quickly and easily upgraded for these initiatives.

Transform blank or preprinted card stock into ready-to-use credit or debit cards — *instantly*.



World's Best-Selling Instant Issuance Software

With more than 7,500+ financial instant issuance product installations worldwide, Datacard[®] CardWizard[®] issuance software is today's best-selling solution for instant issuance of Visa[®] and MasterCard[®] debit and credit cards. It offers compatibility with most card management systems and card authorization systems.



Intelligent Supplies

We also offer a full range of standard and customized Datacard[®] Certified Supplies designed to optimize productivity and minimize per-card costs.



Professional Services

Our service experts can help you with everything from initial assessments and solution design to deployment and ongoing optimization.

WORLD'S BEST-SELLING BRAND

Every day, around the world, Datacard® solutions are used to personalize and deliver 10 million cards and 5 million smart cards. Designed to enable *Secure Issuance Anywhere™*, our end-to-end portfolio empowers you to instantly issue embossed, unembossed, magnetic stripe, EMV® smart cards and NFC enabled mobile devices anywhere, anytime with complete security.

THE DATACARD GROUP ADVANTAGE

- World's best-selling and most flexible instant issuance software
- 30,000+ financial instant issuance installations worldwide
- System-matched supplies
- Unmatched expert global service and support

**CONTACT US FOR MORE INFORMATION —
OR TO DISCUSS A NO-OBLIGATION ASSESSMENT
OF YOUR CURRENT CARD ISSUANCE PROGRAMS.**

VISIT: www.datacard.com/instantissuance

BLOG: www.datacardedge.com

DatacardGroup

CORPORATE HEADQUARTERS

Minnetonka, MN
Phone: +1 952 933 1223
Email: info@datacard.com

CONNECT WITH US EVERYWHERE



Datacard, CardWizard, CR500, FP65i, CD820, CE870 and Secure Issuance Anywhere are registered trademarks, trademarks and/or service marks of DataCard Corporation in the United States and/or other countries. EMV is a registered trademark of EMVCo, LLC. MasterCard is a trademark of MasterCard Worldwide. Visa is a trademark of Visa International Service Association. Names and logos on sample cards are fictitious. Any similarity to actual names, trademarks or tradenames is coincidental.

©2013 DataCard Corporation. All rights reserved. Specifications subject to change without notice.

FS13-1301-001